Keep an eye out for red ribbons this month – the National Family Partnership is holding a nationwide contest for its 27th annual Red Ribbon Week, Oct. 23 to 31.

Here's how to enter to win $1,000 for your school and an iPad for the home:

1. Students can bring the Red Ribbon Week message home by working alongside parents to decorate their front door, mailbox, fence, etc. with this year's theme "The Best Me Is Drug Free."

2. Take a photo with the family and your creative Red Ribbon Week decoration, then upload to www.redribbon.org/contest or www.facebook.com/RedRibbonWeek by Nov. 2.

3. Ask your family and friends to vote for your entry at www.redribbon.org/vote from Nov. 2-16.

Ten lucky winners from regions across the U.S. will win.

Winners will be announced at events at their winning schools in December.

The DEA is co-sponsoring this year's national contest.

Many school all over the city are participating in Red Ribbon Week with fun activities like dress up days to promote drug awareness among San Leandro's youngest residents.

The NFP was established in 1980, and is a national leader in drug prevention, education and advocacy.

Its mission is to lead the nation's families and communities in nurturing the full potential of healthy, drug-free youth.

Red Ribbon Week is the nation's largest and oldest drug prevention campaign, reaching 80 million people.

NFP created the campaign in response to the 1985 abduction and murder of DEA agent Enrique 'Kiki' Camarena, who was killed by drug traffickers.